

EngagedMaths GDPR & Data Protection Policy

Last updated: October 2025

EngagedMaths is committed to protecting the privacy and personal data of our students, parents/guardians, and tutors. This policy outlines how we collect, use, store, and protect personal data in compliance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. Data Controller

EngagedMaths Ltd is the data controller for all personal data collected through our tutoring services.

Contact: gabriel@engagedmaths.co.uk

2. What Data We Collect

We may collect and process the following personal data:

- Student and parent/guardian names, contact details, and educational background
 - Lesson recordings (audio/video), with prior consent
 - Progress data: assessments, feedback, attendance, and learning goals
 - Correspondence: emails, messages, and notes from sessions
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3. Recording Online Lessons

- Online lessons may be recorded for safeguarding, quality assurance, and educational review.
 - Recordings are stored securely and only accessible to authorised staff.
 - Consent for recording is obtained from parents/guardians or adult students prior to use.
 - Recordings are retained for no longer than 12 months unless required for safeguarding purposes.
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4. Progress Tracking

- Tutors record progress data to support personalised learning and monitor development.
- This data may include test results, tutor observations, and learning plans.
- Progress reports may be shared with parents/guardians upon request or as part of regular updates.

5. Communications

- We retain correspondence with students and parents/guardians to ensure continuity of service and support.
- Communications are stored securely and used solely for educational and administrative purposes.

6. Lawful Basis for Processing

We process personal data under the following lawful bases:

- Consent: for lesson recordings and marketing communications
- Contract: to deliver tutoring services
- Legal obligation: for safeguarding and child protection
- Legitimate interests: to improve educational outcomes and manage operations

7. Data Storage and Security

- All personal data is stored securely using encrypted systems and password protection.
- Access is restricted to authorised personnel only.
- We regularly review our data protection measures to ensure compliance and safety.

8. Data Retention

- Personal data is retained only as long as necessary for the purposes outlined above.
- Progress data and correspondence are typically retained for up to 3 years after the end of tuition.
- Individuals may request deletion of their data at any time, subject to legal obligations.

9. Your Rights

Under UK GDPR, individuals have the right to:

- Access their personal data
- Request correction or deletion
- Object to processing
- Withdraw consent (where applicable)
- Lodge a complaint with the Information Commissioner's Office (ICO)

10. Contact Us

For questions or concerns about data protection, please contact:

gabriel@engagedmaths.co.uk

www.engagedmaths.co.uk